

Play it. Love it. Live it.



Sussex County Badminton Association

The future for you and your club

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Last Year – Vision Statement

- ✎ At last year's conference we shared our six point plan:
 1. Increase participation in badminton across all ages, abilities, and to include those with disabilities.
 2. Increase the number and viability of badminton clubs across the County.
 3. Enhance the strengths of the local leagues.
 4. Promote the effectiveness of County teams at Junior, Senior and Veteran levels.
 5. Arrange and support County competitions.
 6. Work with Universities to develop resources and facilities for all participants.



Going Forwards

- ✎ This plan is still valid, but it is clear from the direction that Adrian Christy and BADMINTON England are heading is that more support will be provided to those clubs who are actively participating in the development of the game;
 - ✎ Foundation Clubs
 - ✎ Premier Clubs
 - ✎ Performance Centres
- ✎ As a County, we have a Development Group that is available to support you with any initiatives that support the Vision, including;
 - ✎ Funding or grant applications
 - ✎ Ideas and examples of best practice
 - ✎ Development resources



Main Changes for Sussex

- ✎ It's important to state that fundamental changes are happening at the County Management level
 - ✎ Smaller administrative committee setting policy and practices with designated management groups
 - ✎ Development Group responsible for taking badminton forwards and implementing projects



Main Changes for Sussex

- ✎ Coaching Strategy to bring more and better prepared resources to bear, making up to date coaching methods more accessible to those interested parties



Key Objectives for Sussex

- ✦ Understand what the proactive clubs need, and how the resources at County level can be used to augment their plans and,
 - ✦ Identify potential 'super' clubs, and opportunities to create them
 - ✦ Support the Performance Centre and it's role in developing the game and players faster and more effectively

- ✦ Take the Centre of Excellence to the proposal stage
 - ✦ Financial Forecast
 - ✦ Engage with appropriate local bodies to find suitable site



And Finally

- ✎ At County level, we now have a significant body of experience and resources to bring to help, and during this coming season these resources will be focussed on those clubs wanting to make a difference
- ✎ And one more thing.....

